

## Robbie Hyman Copywriting – Capabilities and References

Robbie Hyman Copywriting is a **GSA Schedule 541** writing firm. We help federal agencies communicate their messages clearly and persuasively.

The expert business and technical writers at Robbie Hyman Copywriting are always here for you – even on extremely short notice – to be your resource for any documents you need written. You tell us how and where you want your message communicated – from a complex report that runs hundreds of pages, to a simple internal letter. We deliver the results you want. Every time.

### Snapshot

- Founded: 2002
- Type: Small Business
- GSA#: GS-07F-0117W
- DUNS#: 169420846
- CCR Cage: 33AH1
- NAICS: 541810, 711510
- Overview: Writing Services

“We hired Robbie for his creative skills, writing ability and outstanding work ethic. He produces a quality-written report very quickly. He is also highly ethical and extremely trustworthy.

“After viewing the quality of his writing, his ethical conduct and personal traits, I would not hesitate to recommend Robbie to any organization.”

—*John D. White, Senior VP, The Emerald Group  
Security Management  
Former Deputy Chief, LAPD*

### Services

We write. Communications materials. Technical materials. Educational materials. Creative materials. Long documents. Short documents. Your documents.

Whatever your agency’s writing needs, you will receive top-quality, fast-turnaround results from Robbie Hyman Copywriting.

We bring 15 years of writing experience across a broad range of industries – from nanotechnology to real estate to youth-sports training. We’re experts at learning the unique needs and goals of an agency, and taking the agency’s raw information and turning it into easy-to-read and persuasive written materials.



*We accept Government Purchase Cards  
for orders of all sizes.*

Just some of the types of documents that we are experts at writing:

- Articles
- Biographies
- Blogs
- Brochures
- Emails
- Handbooks
- Letters
- Manuals
- Newsletters
- Presentations
- Press releases
- Proposals
- Reports
- Scripts
- Speeches
- Training materials
- Website text
- White papers

### Working With Us

Robbie Hyman Copywriting can serve as your outsourced writing resource, available anytime someone in your agency needs a document written. You will find working with our **GSA Schedule 541** business easy and enjoyable because:

- We offer extremely fast turnaround times.
- We accept SmartPay and all other Government Purchase Cards on all orders, regardless of the dollar amount.
- Many of your writing tasks will be below the \$3,000 micro-threshold, so you can hand us projects with little paperwork and no delay.
- We offer several discounts, including 2% below our standard federal rates for payment within 20 days.
- We deliver top-quality work, every time, which you can verify by using our DUNS number to review our Past Performance Evaluation.
- We're highly responsive, reliable and friendly.

"Robbie's writing skills are first class. His unique talent, paired with a can-do attitude, has been an invaluable asset to every team we've ever worked on together. I'd work with, for, or alongside Robbie Hyman anytime."

—Rémy Frank, Senior Marketing Manager  
*lynda.com, Inc.*

We also understand that often you will need to trust us with sensitive materials. Principal Robbie Hyman has written thousands of pages of highly sensitive reports for investigative firms across the country. One of these firms was formed by an Assistant Special Agent in Charge of the FBI, who is listed as a reference below and can speak to Robbie's discretion, professionalism and trustworthiness.

## References

Row 44, Inc. (writing and public relations, multiple projects)

**Wendy Campanella**

Vice President of Business Development

805-813-6527

[wcampanella@row44.com](mailto:wcampanella@row44.com)

lynda.com (copywriting, multiple projects)

**Rémy Frank**

Senior Marketing Manager

805-377-0927

[rfrank@dslextreme.com](mailto:rfrank@dslextreme.com)

The Emerald Group Security Management (report writing, multiple projects)

**Thomas R. Parker**

Founder and CEO

**Former Assistant Special Agent in Charge, FBI**

[tparker@emeraldgp.com](mailto:tparker@emeraldgp.com)

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Contract Holder

Robbie Hyman

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GS-07F-0117W

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